

See below for the most common discretionary purchases that Americans make throughout the year. Help employees save on these, and you'll make a real difference in their budgets.



Dining & Food

- Groceries
- Fine Dining
- Convenience Stores
- Fast Food
- Desserts & Snacks
- Catering



Shopping

- Apparel & Accessories
- Baby / Maternity
- Toiletries
- Toys
- Electronics
- Bath & Body
- Flowers
- Gifts
- Department Stores
- Office Supplies
- Furniture
- Bridal
- Sporting Goods
- Cosmetics & Skin Care
- Jewelry
- Pets



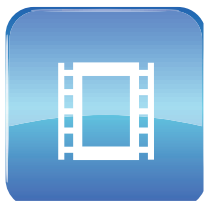
Home & Garden

- Appliances
- Pest Control
- Window Washing
- Home Improvement
- Carpet Cleaning
- Tires
- Gardening
- Housekeeping



Everyday Services

- Auto Care & Repair
- Hair Styling & Salons
- Child Care
- Cell Phones & Plans
- Day Spas
- Moving & Storage
- Cable & Satellite TV
- Massage Therapy
- Tax Preparation
- Fitness Centers
- Dry Cleaning



Recreation & Entertainment

- Movie Theaters
- Museums & Zoos
- Golf Courses & Equipment
- Movie Rentals
- Concerts
- Ski Passes & Rentals
- Amusement Parks
- Sporting Events
- Fun Centers
- Live Theatre



Vacation & Travel

- Hotel Accommodations
- Car Rental
- Cruise Vacations
- Condominium Rentals
- Airline Tickets
- Parking
- Tour & Travel Packages
- Gas Stations